

Marketing Manager at Share.Place

Based in Paris, France

Share.Place is looking for a Marketing Manager to grow, measure and enhance the position of Share.Place as a leader in the collaborative platform market. Our mission is to create the best App to reinvent the way teams work.

Working closely with, and reporting into the CEO, the Marketing Manager is responsible for our marketing across channels from creating informative and captivating content to events to social and SEO - spreading the Share.Place word, globally.

This role is well suited to someone with 3-5 years Marketing experience with Saas experience. Inspiring trust and instilling confidence in your team and in the brand is vital to this role.

This a great opportunity to join a growing social impact orientated tech startup and work on projects that are solving important problems directly affecting people and our planet.

3 key responsibilities:

- Acquisition: you will be responsible for the flawless execution of various marketing programs designed to drive demand for our product. To succeed, you need to master automation and social marketing,
- Usage: once users start to use Share.Place, you've a key challenge! Make sure they're happy and convert daily user to paid customers.
- Marketing plan: you will define and monitor the marketing budget

Company values to add:

At Share.Place, we

- work with passion,
- focus on simplicity,
- are ethical and transparent,
- delight customers and share success.

About Share.Place:

Located in the heart of Paris and cofounded by former Talend's co-founders (\$1.8b market cap / Nasdaq TLND), Share.Place allows users to work on shared documents of all types (MS Office, Google Suite, Adobe Creative Suite...) in a seamless manner, focusing on what matters at the right time.

Share.Place package document sharing, version management and instant messaging in a disruptive platform designed for new generation of workers. The platform leverage state of the art technologies such as the Blockchain and Machine Learning providing real-time exchanges in a secure and fully personalized user experience.

Share.Place mainly target Professional Services companies (small to large) usually characterized by a high knowledge intensity. In those companies Share.Place bring collaboration transparency, security and efficiency to numerous departments: HR, IT, Sales & Marketing, Finance, Legal, Consulting, Procurement, Office management...